COACHING BOYS INTO MEN

WHAT IS COACHING BOYS INTO MEN?

CBIM is a violence prevention program for coaches, designed to inspire their teams of young male athletes to cultivate a team-culture that prioritizes respect for themselves, others, and women and girls. Through this program, coaches will be trained to lead their players through brief weekly activities that address themes like personal responsibility, respectful behavior, and relationship abuse.

WHAT IS THE TIME INVESTMENT?

Over the course of the program, coaches will attend one 2-hour training that teaches coaches facts & information, teachable moments and scenarios, and tips for implementing with their athletes. Following training, coaches will decide the best time to lead 10-15 minute conversations with their athletes. There are 12 discussion topics over the course of the whole program.

THE PROGRAM IN THE PALM OF YOUR HANDS!

We provide our coaches with a card series that has tips, discussion questions, and helpful tools for each of the 12 conversations!

IMPACTS

“After implementing CBIM, the school was just a happier and better place for students. Our climate is just a whole different thing compared to most high schools. It’s a pyramid thing; it spreads.”
- Ron Barney, High Football School Coach; Pittsburgh Post-Gazette

“If we’re only teaching them how to play the sport, then we’re failing them big-time.”
- Mike Berg, Former High School Football Coach; Bakken Today

WHAT YOU WILL GET FROM WORKING WITH S.A.R.A.

SARA will provide you with guidance, trainings, evaluations, and support!